

# Southeast New Brunswick Regional Food Assessment

Appendix A Infographic

## RECOMMENDED ACTIONS

Appendix A of the Southeast New Brunswick Regional Food Assessment contains 36 recommended actions. They are listed below.

The full report can be found here:  
[http://foodsecurecanada.org/sites/default/files/senbregionalfoodassessment\\_oct14.pdf](http://foodsecurecanada.org/sites/default/files/senbregionalfoodassessment_oct14.pdf)

### Increase local food production and distribution

- 1 Develop new markets for local products through initiatives such as farm to institution programs (including schools).
- 2 Encourage provincial and municipal governments to adopt local purchasing policies for government run events and institutions.
- 3 Facilitate the development of on and off-farm value added products and infrastructure at the regional level.
- 4 Encourage crop diversification and facilitate the adoption season extension technologies amongst growers.
- 5 Provide industry support to producers by providing expertise on a variety of issues both technical and business related that can help increase profitability.
- 6 Continue to support the development of new points of sale for farmers (including farmers markets and small scale grocery stores).
- 7 Develop regional food hubs that include a local food distribution system that includes sales, transportation and warehousing.
- 8 Create a database of available farmland that can be accessed to new entrants and advertised at agricultural colleges and universities.
- 9 Facilitate farm equipment sharing through various tools such as co-ops as to reduce expenses for new entrants.
- 10 Facilitate mentorship between established producers, beginner farmers as well as those interested in growing their own food.
- 11 Advocate for agricultural programs at Community Colleges and universities.
- 12 Encourage both rural and urban communities (both incorporated municipalities and LSDs) to adopt measures to conserve farmland (stop top soil stripping of high quality lands).
- 13 Advocate for a provincial policy on farmland conservation.
- 14 Encourage communities and citizens groups to develop more community gardens.
- 15 Encourage municipalities and businesses to grow “edible landscapes” on their properties.
- 16 Advocate for paid community garden coordinators at the municipal level.

### Facilitate the access to local healthy foods to all, including individuals and families living on low-incomes

- 17 Develop local food retail outlets that are open all week long and that feature a variety of products as to meet consumer demand.
- 18 Evaluate the feasibility of establishing mobile farmers markets.
- 19 Develop community local food buying groups as a means of supporting producers while saving through bulk purchase.
- 20 Develop local food storage capacity at the community level (on-farm or other) as to bridge the gap during winter months.
- 21 Develop certified kitchens for processing at the farm and community level.
- 22 Encourage people to share garden surpluses with local food banks and other community aid agencies.
- 23 Develop strategies to harvest local farm surpluses that are left in the fields for food banks and those in need.
- 24 Develop strategies to supply cooking equipment to low-income individuals and families.

### Implement and improve local food related promotion and education initiatives

- 25 Encourage the creation of promotional tools (social media & other) that feature the benefits of eating local and that inform people on what local foods are available in the region, when and where.
- 26 Encourage schools to adopt healthy and local food based menus in their cafeterias and to use healthy local foods during special events and activities.
- 27 Encourage schools to develop curriculum using farming and agri-food production as a way to explain various concepts ranging from math, entrepreneurship and biology, in partnership with individual farmers or regional farm groups.
- 28 Encourage schools to develop interactive web based tools that list cafeteria menus and that help plan lunchbox meals.
- 29 Facilitate the identification of local and NB grown products at large chain grocery stores through labelling and branding.
- 30 Work with municipal, regional and provincial tourism initiatives to promote agri-tourism and on-farm tours.
- 31 Include youth representatives on community committees and other initiatives that aim at engaging youth in healthy eating and the promotion local food promotion and food related skills.
- 32 Encourage the development of local food cooking classes and basic knowledge on how to eat healthy and local on a budget (link these with community gardens).
- 33 Program community level food preserving sessions (cooking, canning, freezing) that include bulk purchasing of local products.
- 34 Establish certified community teaching and cooking kitchens (collective kitchens, partnerships with producers with value-added facilities).
- 35 Encourage businesses to grow vegetable gardens on their properties.
- 36 Develop tools or forums that permit people to share and exchange surplus garden products.